

ADVERTISEMENT RATES

Environmental Buyers' Guide Advertisement Options & Tariff For The Magazine

ADVERTISING OPTIONS	DIMENSIONS			VALUE PER ADVERTISEMENT	OFFER RATE
	Trim Size (Inch)	Bleed Size (mm)	Print Size (Inch) Width & Height	INR	INR
Pages					
Front Cover	8.5 X 7.3	3mm all sides	8.5 X 7.3	1,50,000	1,20,000
Front Inner Cover	8.5 X 10.5	3mm all sides	8.5 X 10.5	90,000	75,000
Back Inner Cover	8.5 X 10.5	3mm all sides	8.5 X 10.5	75,000	50,000
Back Cover	8.5 X 10.5	3mm all sides	8.5 X 10.5	1,00,000	85,000
Full Page	8.5 X 10.5	3mm all sides	8.5 X 10.5	40,000	30,000
Half Page - Vertical	4 X 10.5	3mm top right & Bottom	3.5 X 10.5	22,500	15,000
Half Page - Horizontal	8.5 X 5.25	—	7.5 X 4.5	22,500	15,000
Quarter Page	3.5 X 4.5	—	—	12,500	9,500
Classifieds Display	2.5 X 4.5	—	—	12,500	7,500

+ 5% GST Applicable

ADVERTISEMENT SIZES

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